



YOUNG PROFESSIONALS NETWORK

Toronto Region Board of Trade's Young Professionals Network is the city's premier career advancement tool for the region's best and brightest.

The program connects our YPs to informative professional development sessions and valuable networking opportunities that create new relationships between future leaders.

SPONSOR

Find out more at bot.com/YPN
or email sponsorship@bot.com

PROGRAM VALUE

The program creates an ambitious community on a unique platform for emerging leaders under the age of 40. This business-focused platform is supported by an exciting mixture of networking events, professional development opportunities, and timely seminars that provide connections and access to influential leaders and ideas.

PARTICIPANTS gain access to a prestigious network of senior leaders to build profile and enhance skills relevant to their careers and personal lives.

THE BOARD nurtures a pipeline to the next generation of leaders while recruiting new ambassadors for our policy work and vision for the region's business community.

PARTNERS & SPONSORS build connections and profile with a coveted cohort representing the next generation of business leaders and city-builders.

MORE INFO ▶

**BE SEEN.
BE HEARD.
PROACTIVELY
INFLUENCE.**

As a sponsor of the Young Professionals Network, your organization will be a visible supporter of the next generation of business leaders who are driving growth and success in our region.

Networking, employee engagement and brand recognition are only part of the profile opportunities open to your business as a sponsor of the network.

PROGRAM SPONSOR – \$15,000

(2 available)

Prime podium positioning with brand recognition and opportunities to influence and contribute to YPN program content and agenda.

CONTENT EVENT/WORKSHOP SPONSOR – \$3,000 (8 available)

Receive access to host/deliver programming within a dedicated YPN event with recognition from the podium host, as well as brand exposure on all promotional material related to the event.

C-SUITE DINNER SPONSOR – \$4,000 (4 available)

Receive access to host a C-Suite Dinner table and brand exposure on all promotional material related to the event.

BECOME A SPONSOR TODAY!

PROGRAM
\$15,000
EVENT/WORKSHOP
\$3,000
C-SUITE DINNER
\$4,000

		PROGRAM \$15,000	EVENT/WORKSHOP \$3,000	C-SUITE DINNER \$4,000
PODIUM RECOGNITION & EVENT PRESENCE	Opportunity to deliver one workshop or content-focused event	✓	✓	
	Opportunity to host a table at a C-Suite Dinner event	✓		✓
	Access to podium via introductory or thank you remarks	✓		
	Opportunity for activation at events and/or collateral display	✓		
	Sponsorship recognition from the podium at associated event(s)	✓	✓	✓
	One representative to sit on the YPN committee	✓		
HOSPITALITY	Annual YPN event tickets	5 per event	5 per hosted event	
MARKETING	Logo recognition on all event collateral	✓		
	Logo recognition on associated event collateral		✓	✓
	Branding in event space at all events	✓		
	Branding in event space at associated events		✓	✓
	Recognition onsite via digital screens and print elements	✓	✓	✓
	Recognition online within YPN microsite	✓		
	Recognition online at bot.com	✓	✓	✓
	Recognition on digital marketing elements: event flyer, emails, e-newsletters	✓	✓	✓
	Custom onsite activation opportunity	✓		