



TORONTO
BOARD OF TRADE

Growth Advantage



Expand your network. Raise your profile. Grow your business.

Position your business for growth with the Toronto Board of Trade.

The Toronto Board of Trade is Canada's largest local chamber of commerce, connecting you to 10,000 members and more than 200,000 business professionals across the Toronto region. Membership in the Toronto Board of Trade delivers measurable advantages for you, your business and your city.

Invest in a Growth Advantage membership and gain unlimited access to a robust curriculum of training resources for you and your entire team. Save on employee benefits, get valuable discounts on a range of products and services and network with a diverse community of business owners, leaders and influencers. All for an affordable annual fee of just \$1,325.

For more details on the benefits of joining the Toronto Board of Trade,
please visit www.bot.com/growth or call us at 416-862-4521.

The all-inclusive membership for all your employees.

Your Growth Advantage membership allows every member of your team to learn, grow and contribute to your business success.

Empower your employees through learning and development.

- Gain a competitive edge by enhancing your knowledge on a variety of business and industry topics through online learning.
- Achieve a greater understanding of the sales, marketing, business finance and strategy issues impacting growing SMEs through our Advanced Business Fundamentals professional development sessions, led by some of Canada's leading corporate players.

Make an impression among business prospects, local and global peers and influencers.

- Generate new business opportunities and raise your profile with sponsorship opportunities and preferred pricing on advertising in Board publications.
- Stay connected and informed on key business and policy issues by taking part in a wide range of Board of Trade events, including networking events, sector-specific series, political speakers, policy roundtables and more – all with special member pricing.
- Unite with like-minded members to learn, share knowledge and help shape Board of Trade policies and decisions.
- Gain access to a global business network through your complimentary membership to the World Trade Centre Toronto.

Meet your everyday business needs for less.

- Our exclusive Board Advantage Savings Program gives you member-only discounts on a wide range of business products and services from carefully selected vendors who are also Board of Trade members.
 - Save on office supplies, payroll resources, courier services and more;
 - Plus, affordable rates on group health benefits through the Chambers of Commerce Group Insurance Plan®
- Enjoy discounted member rates on:
 - all Board of Trade events;
 - Board publications, directories, mailing lists and proprietary research;
 - advertising in Board of Trade media;
 - document certification services;
 - a wide range of meeting and conference rooms, featuring food and beverage services from Oliver & Bonacini.
- Use our state-of-the-art TELUS Business Centre as your office-on-the-go or to host your clients when you need a convenient, impressive meeting space for up to 8 people.
- Member-only mailbox rental enables you to enjoy a Bay Street address without the huge overhead.

Board Advantage
Savings Program

Raise your voice.

- Let the Board be your advocate on issues that impact you, your business and your city.
- Make a difference by providing direct input into Board of Trade policy development and advocacy initiatives.

Get the advantages you need to grow your business.
To find out how you can get started, visit www.bot.com/growth.



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