

Wednesday, September 22, 2010  
7:30 a.m. - 9:00 a.m.  
Toronto Board of Trade,  
Downtown Centre

Accenture Energy Series  
Breakfast



## RELATIONSHIP BUILDING FOR TOMORROW: UNDERSTANDING CONSUMER PREFERENCES IN ENERGY EFFICIENCY

Growing concerns over climate change and rising energy costs are prompting energy providers to respond with bold new investments in energy efficiency technologies.

But how do these companies foster consumer engagement?

Learn how leading companies are targeting their energy efficiency programs to consumer preferences and behaviours. Our expert panel will discuss trends and innovations in program design and execution.

### FACILITATED BY

George Vegh, *Head of Energy Regulation*  
Practice McCarthy Tetrault, Toronto

### INDUSTRY EXPERTS

Tom Heintzman, *President, Bullfrog Power Inc.*  
Myles D'Arcey, *Senior Vice President Customer Operations, Hydro One*  
Arunas Pleckaitis, *VP Business Development and Customer Strategy, Enbridge Gas Distribution*

### REGISTER NOW

Members	\$65
Non-members	\$85
Member Table of 8	\$520
Non Member Table of 8	\$680

(Prices do not include HST)

Visit [bot.com/events](http://bot.com/events)



TORONTO  
BOARD OF TRADE

Proudly  
Sponsored  
by

accenture  
High performance. Delivered.

TELUS®



SAMSUNG

THE GLOBE AND MAIL

TURN ON TOMORROW