

On Board Advertising: Sizes and Rates

Description	Size (width x height)	Members	Non-members
Business Card	Live: 2 15/32" x 5" Trim: 2 31/32" x 5 1/4" Bleed: allow 1/8" left and right; 3 7/32" x 5 3/8"	\$150	\$200
Quarter Page	Live: 3 23/32" x 5" Trim: 4 7/32" x 5 1/4" Bleed: 4 15/32" x 5 3/8"	\$525	\$700
Third Page (Horizontal)	Live: 8" x 3 1/4" Trim: 8 1/2" x 3 1/2" Bleed: 8 3/4" x 3 5/8"	\$675	\$900
Third Page (Vertical)	Live: 2 1/4" x 10 1/2" Trim: 2 3/4" x 11" Bleed: allow for both left and right: 3" x 11 1/4"	\$675	\$900
Half Page (Vertical)	Live: 3 1/2" x 10 1/2" Trim: 4" x 11" Bleed: 4 1/4" x 11"	\$750	\$1,000
Half Page (Horizontal)	Live: 8" x 5" Trim: 8 1/2" x 5 1/4" Bleed: allow 1/8" left and right; 8 3/4" x 5 3/8"	\$750	\$1,000
Two-Thirds Page (Horizontal)	Live: 8" x 6 3/4" Trim: 8 1/2" x 7" Bleed: 8 3/4" x 7 1/8"	\$825	\$1,100
Two-Thirds Page (Vertical)	Live: 4 3/4" x 10 1/2" Trim: 5 1/4" x 11" Bleed: 5 1/2" x 11 1/4"	\$825	\$1,100
Full Page	Live: 8" x 10 1/2" Trim: 8 1/2" x 11" Bleed: 8 3/4" x 11 1/4"	\$1,300	\$1,750
Inside Cover (Front/Back)	Live: 8" x 10 1/2" Trim: 8 1/2" x 11" Bleed: 8 3/4" x 11 1/4"	\$1,500	\$2,000
Back Cover	Live: 8" x 10 1/2" Trim: 8 1/2" x 11" Bleed: 8 3/4" x 11 1/4"	\$1,705	\$2,275
Poly-bag Insert	Quantity 7,500	\$1,875	\$2,500

Special rates are available for 4 or more insertions. Ask your Toronto Board of Trade representative for details.